



For immediate release

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THE LOCATION GUIDE IS PLEASED TO ANNOUNCE FOCUS:

The UK's first international trade event for film producers and location managers

A triumphant year for the British Film industry culminates in December with the premiere of *Star Wars: Episode VII - The Force Awakens*. Another landmark event takes place that week with the launch of FOCUS – the location production event.

Created by The Location Guide and Livebuzz, FOCUS is the UK's first international trade event aimed at all producers, location managers, production and photography professionals from the film, television and commercial industries.

With television and digital platforms becoming increasingly important in the industry, FOCUS will cater for TV and advertising professionals too.

FOCUS, supported by Greater Fort Lauderdale as the headline sponsor and *Variety* as the headline media partner, will incorporate a trade show, networking events and the FOCUS Summit - a standalone thought leadership conference on how to engage and sustain an audience in today's fast changing media landscape. The FOCUS Summit is and aimed at producers and senior executives from all global screen industries.

There will also be a busy fringe programme including the Advertising Producer's Association (APA) Christmas Party.

“We think FOCUS will deliver something genuinely different as the first international location production event to take place in London, scheduled just before the festive break.

Visitors will get to engage with an inspiring mix of exhibitors; film commissions, production services companies, locations, and ancillary services. They can meet their next location provider and network with the industry's finest in a sociable, but also very useful, environment.”

Jean-Frederic Garcia, The Location Guide Managing Director and FOCUS co-founder.

These sentiments are shared by the industry as an impressive number of exhibiting companies have already signed up for the event including the Malta Film Commission, the Korean Film Commissions and Industry Network, Moonlighting Film Productions Services and Network Rail. There is also support from dozens of industry bodies representing all aspects of the global market such as the Association of Film Commissioners the International (AFCI), Advertising Producers Association (APA), the Location Managers Guild of America (LMGA), and Women in Film & Television UK.

“FOCUS looks like a great opportunity to meet companies and organisations showcasing their country's locations, and it's all under one roof! I'm looking forward to taking part in some of the conference discussions too. See you at FOCUS.”

Emma Pill, Location Manager on *Spectre*, *Cinderella* and *Thor: The Dark World*

“Audiences are now faced with more choice than ever. Not only what to watch, but what to watch it on. We will explore how producers are managing the transition, the impact of second screeners on the creative process, and the ongoing need for content and opportunities for independent film.

The summit will encourage wide ranging debate, but key topics will include the effect one medium has on another and how the advertising industry is adapting to multi-platform landscape.”

Sue Hayes, Curator of the FOCUS Summit and former London Film Commissioner.

FOCUS is on the 14th and 15th of December at the Business Design Centre, Islington, London UK.

For more information and FREE visitor registration, as well as details on the programme and stand availability, please visit www.tlgfocus.com

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For more information including images and FOCUS logo, please contact Jamie Bell on +44 (0)7736 031102 or jamie@barkdigital.com

Editor's notes

FOCUS Supporters

FOCUS is supported by Greater Fort Lauderdale as the headline sponsor, *Variety* as the headline media partner and US Virgin Islands and silver sponsor.

The FOCUS Summit is sponsored by the Production Service Network.

The event enjoys the active support of the following Associate Partners:

ADA, Assistant Directors Association

AFAR, French Association of Assistant Directors

AFCI, Association of Film Commissioners International

AFR, Association Française des Régisseurs du Cinema et de l'audiovisuel

AICP, Association of Independent Commercial Producers

APA, Advertising Producers Association

ASAP, Indian Association of Advertising Producers

BVL, Location Scouts Guild of Germany

CFPE, Commercial Film Producers of Europe

CPASA, Commercial Producers Association of South Africa

CMPA, Canadian Media Production Association

DPA, Danish Producers Association

EUFCN, European Film Commission Network

FAPAE, Federación de Asociaciones de Productores Audiovisuales Españoles

F&MA, Film and Music Austria

Film Latvia

GBCT, The Guild of British Camera Technicians

HRUP, Croatian Producers Association

LMGA, Location Managers Guild of America

LPG, Location Professionals Group

NPA, The Independent Producers Association of Lithuania

PACT, Producers Alliance for Cinema and Television

PACT.gr, Producers Association of Communication Tasks

PAVA, Pohjoisen audiovisuaaliset ammattilaiset PAVArY

PMA, Production Managers Assoc

SFP, Swiss Film Producers' Association

SPI, Screen Producers Ireland

The Film and Television Producers Guild of India

UK Screen Association

WFTV, Women in Film & TV

FOCUS Organisers

FOCUS is brought to you by Focus Show Ltd, a unique joint venture which harnesses the authority and knowledge of The Location Guide with the event expertise of LiveBuzz.

The Location Guide is committed to providing the international film community with the essential pre-production resources to plan overseas location shoots via our annual directory and ever-evolving website. No matter what the size or type of production, we provide up-to-date information and contacts for filming on location anywhere in the world.

LiveBuzz is an award-winning provider of event development consultancy and sophisticated registration and website systems for events across the globe.